

Retail Clinic Growth Exceeds Expectations, According to Feed-back.com's New Market Report

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The retail clinic market is demonstrating faster growth than expected as companies open new locations throughout the United States. By the end of April 2007, the number of facilities had grown to 408 ("*Retail Clinic Markets*" report).

In May, an interview was conducted with Tine Hansen-Turton of the Convenient Care Association (CCA; Philadelphia PA). At that time, CCA expected that 700 clinics would be in operation by year-end 2007.

Ms. Hansen-Turton noted that clinic companies have been extremely busy with roll-outs (clinic openings). Established participants have the advantage of knowing what works in this emergent market, helping them leverage initial investments. There's still room for new companies, and physicians are starting to invest in the convenient care model.

With respect to the service mix, Ms. Hansen-Turton observed that: "The non-profit and corporate sectors are getting involved so that partnering with all aspects of health care is possible. We [retail clinics] typically see patients for emergent problems, and if needed, they walk out of the clinic with referrals for primary care and/or follow-up care. Partnering with community health providers, hospitals, insurance companies, and physicians is of the utmost importance to maintain the quality we are striving for."

Feed-back's "*Retail Clinic Markets*" report presents revenue and growth rate estimates from 2007 through 2012. The bottom-up analysis was based on a combination of published material and interviews conducted with retail clinic and store representatives. The report is 112 pages and includes 20 figures and tables.

To order "*Retail Clinic Markets*" or to review more information about the report, visit: http://www.feed-back.com/market_reports/RetailClinicMarkets.html. For questions, contact Millie Narum at: 541-899-8088.

To learn more about the Convenient Care Association, visit:

<http://www.convenientcareassociation.org>.

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